



Introducing

KANOPY CINEMA SERIES

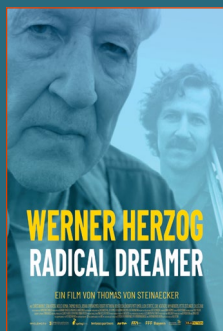
Embark on a cinematic journey with Kanopy as we proudly unveil our newest film initiative – the **Kanopy Cinema Series**! Drawing inspiration from film festivals, this series is designed to infuse regular doses of excitement among faculty, students, clubs, and campus organizations through a monthly spotlight of Kanopy films.

What to expect

- **Engage in lively discussion based on our handpicked films.** Every month, Kanopy Cinema Series will put your campus community in direct dialogue with directors and other experts through a deep exploration of each film. Delve into thoughtful discussions around important and relevant topics that a title explores, be it through race, class, gender, or even film technique.
- **Tips to establish your own film club.** Throughout the series, discover essential steps to establish or fine tune your own film club on campus.
 - How to promote upcoming film screenings to your campus community
 - Ideas to keep your community engaged throughout the film series
- **Downloadable, Eye-Catching Copy and Graphics**
 - We'll provide tools to aid in generating excitement for our highlighted films.

Stay tuned for our upcoming Kanopy Cinema Series film picks!

February



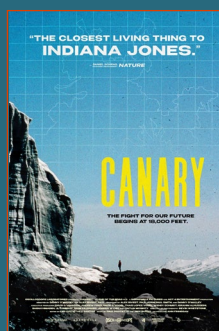
Watch Free **Feb 5-9**
Q&A **Wed, Feb 7**

March



Watch Free **Mar 4-8**
Q&A **Wed, Mar 7**

April



Watch Free **Apr 1-5**
Q&A **Wed, Apr 3**

May



Watch Free **May 6-10**
Q&A **Wed, May 8**

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kanopy
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Mark your calendars for the inaugural event of our **Kanopy Cinema Series** featuring the film, “Werner Herzog: Radical Dreamer,” scheduled to take place on **February 7, 2024**.

About the Movie

Who else gets filmed eating his shoe after a lost bet or hoists a steamship over a large Peruvian mountain to get the perfect, unseen shot? Only Werner Herzog, of course. Kanopy’s newest co-acquisition **Werner Herzog: Radical Dreamer** is the updated guide to Herzog’s personal life and his fascinatingly eccentric directorial efforts over 49 films and documentaries, many you can find on Kanopy. With Chloe Zhao, Nicole Kidman and Robert Pattinson, his wide—almost cult-like reach—must be seen by any film lover.

Download this month’s promotional film assets!

- ✓ **Social media assets**
- ✓ **Synopsis**
- ✓ **Graphics for campus TV screens, club website, and online bulletin boards including stills from the film.**
- ✓ **Related and suggested films list**
- ✓ **Suggested Copy**

General Announcement & Title-Specific Assets

To download assets for social media, campus screens, email communication, and more, visit our [Digital Marketing Resources Page](#).

And remember, you can always add your logo to any of these images to remind your faculty and staff that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Lights, Camera, Action!

Kanopy introduces the Kanopy Cinema Series – your ticket to a monthly dose of cinematic films! Immerse yourself in handpicked films, designed to ignite discussions and create a community of film enthusiasts on campus. From race & class studies to gender studies and beyond, our films provide an exploration of diverse themes!

Version 2

Eating a shoe? Hoisting a steamship over a mountain? Werner Herzog's life story is one you don't want to miss. Save the date for our inaugural event of the Kanopy Cinema Series featuring the film, "Radical Dreamer," on February 7, 2024!